



# GAP INC. SUSTAINABILITY

GABRIELLE FRIEDMAN  
GOVERNMENT AFFAIRS  
APRIL 2017



BANANA REPUBLIC

OLD NAVY

ATHLETA

INTERMIX

Gap Inc.

# Gap Inc.

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GAP



OLD NAVY



BANANA REPUBLIC



ATHLETA



INTERMIX



90+

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Countries  
worldwide

400

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Franchise stores and  
e-commerce sites

3,300

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Company-  
operated stores

# APPAREL VALUE CHAIN

Consumer laundering uses on average 1650 liters of water per 1 kilogram washed, but this varies across the world based on laundering practices.

*-Global Leadership Award in Sustainable Apparel (GLASA)*



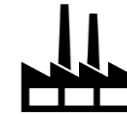
Consumer Use



Design & Production



Raw Materials



Suppliers



Logistics



Retail



1,500 gallons of water to produce 1.5 pounds of cotton to make a single pair of jeans.

*-Nature Conservancy*

Dyeing and finishing textiles involves some 20,000 chemicals and accounts for nearly one-fifth of all industrial water pollution worldwide.

*-Natural Resources Defense Council*



# WOMEN + WATER

## PRODUCT

80% of the environmental impact of a garment is the result of product design decisions that we make.

## MANUFACTURING

Raw material selection and manufacturing processes such as dyeing fabric and finishing or washing garments represents a significant impact over the course of a garment's lifecycle.

## WOMEN

Nearly 80% of people cutting & sewing garments are women. Women are also disproportionately impacted by water stress.

# 2020 GOALS



## ADVANCEMENT

Reach **one million** women and girls through P.A.C.E.

Move toward 2025 goal of **5%** of entry-level store hires from This Way Ahead

Expand Workforce Engagement Program for factory workers and promote well-being investments in **25%** of our strategic vendors' factories

Deliver at least **\$15M/year** in employee-driven community investment



## WATER

Reduce water use during product manufacturing processes

Eliminate hazardous chemicals in product manufacturing

Improve safe access to clean water for people in manufacturing communities

Increase sourcing of sustainable cotton



## FOUNDATIONAL GOALS

**50%** carbon emissions reduction for global operations & **80%** waste diversion from U.S. facilities

Ensure all strategic vendors have yellow/green rating

Work with Gap Inc. Sourcing on trade programs that advance our social and environmental goals and our global competitiveness



**Only 9% of companies made  
it to CDP's Climate A List.  
We're one of them**

LEARN MORE:

[WWW.GAPINCSUSTAINABILITY.COM](http://WWW.GAPINCSUSTAINABILITY.COM)



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